ABOUT VAADEVI COLLEGE OF ENGINEERING:
Vaagdevi College of Engineering is a premier engineering and management college established in the year 1998. It is affiliated to the Jawaharlal Nehru Technological University, Hyderabad. The college offers various undergraduate and postgraduate programs in engineering and management. The college has a well-equipped infrastructure with state-of-the-art facilities to provide a conducive learning environment to its students.

ABOUT THE NATIONAL E-CONFRERENCE "INNOVATIONS IN MANAGEMENT TEACHING AND RESEARCH METHODS"
Management Teaching has revolutionized the conventional methods of teaching, focusing on case studies and interactive methods. The conference aims to bring together academicians, researchers, practitioners, and students to share their knowledge, experiences, and research findings. The conference provides a platform for discussions on innovative teaching methods and research methodologies in management.

Track 1: Innovations in Management Teaching
Themes:
1. Activity Based Learning
2. Case Study Based Learning
3. Business Analytics
4. Industry Projects & Internships
5. Technology Enabled Learning
6. Virtual Conferencing & Learning
7. Indusrial-Scale Interaction Cell (ISIC) in Management
8. Post-COVID-19 Impact on Management Teaching
9. Augmented Reality in Teaching

Track 2: Innovations in Management Research
Sub-themes:
1. Intellectual Property Rights in Management Research
2. Improving Citations in Management Research
3. Social Prospects in Management Research
4. Managing Plagiarism in Management Research
5. Entrepreneurship Project Schemes (IEP) (IEC, ICIE, IESC-IMPRESS, UGC, BMS, DST, etc.)
6. Entrepreneurship Development (ED) Cell
7. Management of Professional Bodies (AMMA, ICA, ISA, etc.)

Organizing Committee:
- Prof. Raja Shekhar Bellamkonda, Pro-Vice-Chancellor, University of Hyderabad
- Dr. Sreedhar, Professor, Director, and Chairperson, School of Management Studies, JNTU Hyderabad
- Dr. P. Ramalakshmi, Associate Professor, School of Management, NIT, Warangal

Co-ordinator:
- Prof. Shailsh Mehrotra, Professor, Department of Management Studies, IIM, Shillong

Secretary:
- Prof. Dr. M. Murali, Director, School of Business Administration, JNTU Hyderabad

Treasurer:
- Prof. Dr. M. Murali, Director, School of Business Administration, JNTU Hyderabad

All received papers will be reviewed in a double-blind peer-review process. The selected papers, which are more qualitative in content, innovative and empirical studies with less than 20% plagiarisms will be accepted to publish in Scopus-indexed and UGC-recognized Group I & J Journals (subject to recommendations suggested by Journal's Editor).