

EDC-Workshop Report

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About the Workshop

This report presents the details of an *Entrepreneurship* Workshop, “*Entrepreneurship Awareness Camp*” *Organized by Entrepreneurship Development cell Of Jawaharlal Nehru Technological University ,Hyderabad* in association with *Entrepreneurship Development cell* of *Vaagdevi College Of Engineering*, Warangal which took place on Tuesday, February 25th & 26th , 2014, as part of the development activities under **VESA** .

A number of national level speakers addressed the Workshop under the themes of Entrepreneurship policy in Engineering education and research.

A total of 350 students from other regional colleges participated and got benefitted in the Workshop which was held in Auditorium of A-Block, *Vaagdevi College Of Engineering*, Warangal.

The event was organised by Mr.T.Venugopal Coordinator, EDC-VCEW and Student associates of VESA, and was semi-sponsored by management *Vaagdevi College Of Engineering*, Warangal.

The focus of the Workshop was on redefining the role of students of professional Institutions in the Indian national system of innovation and in defining and implementing policies that more fully take account of the needs of small businesses. Additionally, the workshop sought to indicate the potential to raise the nature and quality of entrepreneurship within a new policy and action framework for ‘*innovative entrepreneurship*.’

OBJECTIVES OF EDC:

To act as an institutional mechanism for providing various services including information to budding student entrepreneurs.

To create Entrepreneurial culture in the Parent Institution and other institutions in the region and to promote the objectives of National Science and Technology Entrepreneurship Development Board, including programmes related to women and weaker sections of the society

To foster better linkages between the Parent Institution, Industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) including NGOs and other Voluntary Organizations.

To catalyze and promote development of S&T based Enterprises and promote employment Opportunities

Functions of EDC

Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes and Faculty Development Programmes in the region for the benefit of S&T persons.

To develop and introduce curriculum on Entrepreneurship Development at various levels including degree/diploma courses of the parent institution and other institutes in the region.

To conduct research work and survey for identifying entrepreneurial opportunities (particularly in S&T areas and Service sector).

To guide and assist prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, loans and facilities from agencies of support systems and information on various technologies

Aim of the Awareness Camp

For sharing experiences on implementation of programmes of self-employment and entrepreneurship

- On current topics such as WTO and its impact on SME sector, promoting first generation entrepreneurs through localized EDCs, promoting women entrepreneurship etc
- On creating awareness about the prospects of developing entrepreneurship in certain line of activity such as on Handmade Paper Industry, Food Processing Industry etc

Besides, the institute identifies

- Entrepreneurs Meet to understand and appreciate their problems in launching projects and managing them successfully
- Interactive Meet on Entrepreneurship Education to discuss about the need and importance of entrepreneurship element in academic curriculum

EDC-VCEW

With an aim to undertake training, research and consultancy activities in small and micro enterprises focusing on entrepreneurship development, *Entrepreneurship Development cell* of *Vaagdevi College Of Engineering* Warangal, was established in 2010 and conducted many similar programmes for Entrepreneurship Development.

**The Institute hosts need-based seminars & workshops on regular basis at regional and national level*

VISION

To be a leading provider of quality professional development programmes, research and information service for engineering graduates in the field of entrepreneurship promotion/ motivation and development and management of micro small and medium enterprises so as to overcome the nation's unemployment crisis.

MISSION

To create a conducive environment for entrepreneurial activities through organising different type of training programmes, research and other activities aimed at capacity building and enterprise creation with focus on engineering graduates.

ENTREPRENEURSHIP AWARENESS CAMP 25th and 26th February 2014

Workshop structure

The gathering was welcomed by Mr.T.Venugopal Coordinator, EDC-VCEW

The Inaugural session was chaired by Dr.K.Prakash, Principal *Vaagdevi College Of Engineering*, Warangal. Mr C.Sathyamurthy M.D., C.S.Industrial Consultancy, Meher Vijay Senior Consultants and Mr.Pujari Kiran project officer ,EDC-JNTUH

Innaugural session:

Welcome	Mr T.Venu Gopal Coordinator EDC-VCEW
Key Note Address on ‘Importance of Entrepreneurship in the Indian Context’	Dr.K.Prakash Principal VCEW Shri.C. Satya Murthy, M.D., C.S.Industrial Consultancy
Entrepreneurial Motivation – Qualities/ Risk Taking Ability	Shri. Meher Vijay Management Teacher, senior consultant, C.S.Industrial Consultancy
Project Report/ About the camp	Mr.Pujari Kiran project officer ,EDC-JNTUH

Course Schedule:

SCHEDULE FOR ENTREPRENEURSHIP AWARENESS CAMP on 25th & 26th February 2014:

Day	Morning Session(10.00am to 1.00pm)		<u>Lunc h Break</u>	Afternoon Session(2.00pm to 4.00pm)	
	Session I	Session II		Session III	Session IV
day1	<p>ininauguration – camp objective-entrepreneurial motivation-general concepts</p> <p>entrepreneurs hip culture/education — in leaving cert and more from primary level onwards employability , diversity, global orientation;</p>	<p>historical background- vis-à-vis, entrepreneurship and the present scenario enterprise and entrepreneurship higher level learning as a system for skills;</p>		<p>identification of the oopurtunities for entrepreneurs relational, not transactional approaches;</p> <p>entrepreneurial capac</p>	<p>mechanism of product selection</p> <p>transformation (programme) for indigenous businesses — including intrapreneurship and exchange programme with mnes</p>
Day 2	<p>Innovation and entrepreneurship research—good practice structures and approaches</p>	<p>Common problems faced by_entrepreneurs real world problems through real time Role models- Knowing Beareucracy</p>		<p>A period of 15 minutes will be given to identify required actions to be taken by each group and these will be compiled over the course of the Breakout Session.</p>	<p><u>Interaction session-</u> Valedictory Feedback –Oral & written session / /</p>

EAC-workshop at VCEW



Sri.C.Satyamurthy addressing the students at ENTREPRENEURSHIP AWARENESS CAMP on 25th & 26th February 2014



Sri.Meher Vijay addressing the students at ENTREPRENEURSHIP AWARENESS CAMP on 25th & 26th February 2014



Dr K.Prakash , Principal,VCEW presenting Coordinator certificate to Cadet Ashok Yadav B.Tech II-Year at ENTREPRENEURSHIP AWARENESS CAMP on 25th & 26th February 2014