

**NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM
ENTERPRISES**

(An Organisation of the Ministry of MSME, Govt. of India and ISO 9001-2008 Certified)

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E-mail: ar@nimsme.org, Website: <http://www.nimsme.org>



PROGRAMME SCHEDULE

for

Entrepreneurship Development

Programme

(Sponsored by Department of Science and Technology, New Delhi)

11th September to 7th October 2017

Viswambhara Educational Society



**VAAGDEVI
COLLEGE OF ENGINEERING**

AUTONOMOUS

Accredited by National Board of Accreditation

Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad

Certified by ISO 9001 : 2008

Programme Coordinator

**Mr.T.Venugopal Assoc.Prof.
Coordinator –EDC, VCEW**

Programme Director

**Mr.G.Sudarshan
EDC-Hyderabad**

National Institute for Micro, Small and Medium Enterprises

(An organization of the Ministry of MSME, Govt. of India)

(An ISO 9001-2008 organisation)

Yousufguda, Hyderabad – 500 045



GENERAL INFORMATION

During your stay your	ni-msme
Address would be	ni-msme, Yousufguda, Hyderabad 500 045
Telephones 23633499	91-40-23608544, 23608546, 23608317,
After office hours	(91)-40-23608546 (Guesthouse)
Fax	+91-40-23608547, 23608956
e-mail	registrar@nimsme.org
Website	www.nimsme.org
<u>Venue:</u>	Vaagdevi college of Engineering Bollikunta, Warangal-506005

PERSONS TO BE CONTACTED FOR DIFFERENT ACTIVITIES

Administrative matters, Campus affairs,
Hostel, Canteen & Medical aid **Mrs. C.Rohini**
(SENDOC building) Ext. 203

Library & Information Services,
Internet and e-mail services **Dr. Dibyendu Choudhury**
(SENDOC building) Ext. 220

Training **Mr. N. Murali Kishore**
(New Training building) Ext. 260

Accounts **Mrs. K. Nagamani**
(SENDOC building) Ext. 274

LIBRARY FACILITIES

ni-msme has excellent facilities its about 40,000 books and reports and over 1200 periodicals in diverse subjects. Two books can be borrowed by a participant at a time from 09.00 am to 05.30 pm. The library is open from 07.00 am to 10.00 pm on all working days and Sundays.

Venue:

**Vaagdevi college of Engineering
Bollikunta, Warangal-506005**

Session Timings

	Session from (hrs.)	to (hrs.)
1	9.30	11:00
2	11:30	13:00
3	14:00	15:30
4	16.00	17:00
Tea Break (Forenoon)	11:00 – 11:30hrs	
Lunch Break	13:00 – 14:00hrs	
Tea Break (Afternoon)	15:30 – 16.00hrs	

Programme Contact Persons

Name	Designation	Contact Number
Mr. G. Sudarshan,	Faculty Member, SEE, ni-msme, Yusufguda	23625228 / 9490340372
Mr.T.Venugopal	EDC-Coordinator, EEED, Vaagdevi College Of Engg.	9550968169

Entrepreneurship Development Programme

(Sponsored by Department of Science and Technology, New Delhi)

11th September to 7th October 2017

PROGRAMME SCHEDULE

11-16 September 2017

I Week

Date and Day	Session	Subject/ Topic	Faculty
1	2	3	4
Monday-1 11-09-2017	09.30-10.00	Registration	
	10.00-11.00	Inauguration Session	
	11.00-11.30	Tea Break	
	11.30-13.00	Micro lab for behavior stimulation	<i>Mr.G.Sudarshan</i>
	13.00-14.00	Lunch Break	
	14.00-15.30	Entrepreneurship & Economic Development	<i>Mr.G.Sudarshan</i>
	15.30-16.00	Tea Break	
	16.00-17.00	Charms of Becoming an Entrepreneur	<i>Mr.G.Sudarshan</i>
Tuesday-2 12-09-2017	1	Role of Support Agencies in Entrepreneurship Development-DIC	<i>Mr.G.Sudarshan</i>
	2	Role of Support agencies in entrepreneurship Development -Banks	<i>Mr.G.Sudarshan</i>
	3	Entrepreneurship in Education, emerging trends & Role of DST in promoting Entrepreneurship	<i>Mr.G.Sudarshan</i>
	4	Curriculum Development for Promoting Entrepreneurship amongst S&T target groups	
Wednesday-3 13-09-2017	1	Business Opportunity identification and Guidance	<i>Mr.G.Sudarshan</i>
	2	Business Opportunity identification and Guidance	
	3	Market Survey: Need & Importance	<i>Mr.G.Sudarshan</i>
	4	Market Survey: Need Importance, Tools & Techniques	<i>Mr.G.Sudarshan</i>
Thursday-4 14-09-2017	1	Entrepreneurs selection: tools and techniques	<i>Guest Speaker</i>
	2	Competencies of successful entrepreneurs	<i>Guest Speaker</i>
	3	R&D Institutions: Technologies for commercialization	<i>Guest Speaker</i>
	4	R&D Institutions: Technologies for commercialization	<i>Guest Speaker</i>
Friday-5 15-09-2017	1	Entrepreneurial Motivation Training	
	2	Entrepreneurial Motivation Training	

	3	Entrepreneurial Motivation Training	
	4	Entrepreneurial Motivation Training	
Saturday-5 16-09-2017	1-4	Field work & Market Survey	

18 – 23 September 2017

II Week

Date and Day	Session	Subject/ Topic	Faculty
Monday-7 18-09-2017	1	Skills required to be an effective ED Trainer- Motivator	<i>Guest Speaker</i>
	2	Promoting Entrepreneurship: Role, Task & Challenges	<i>Guest Speaker</i>
	3	Planning a small business and Sources of Information	<i>Guest Speaker</i>
	4	Planning a small business and Sources of Information	<i>Guest Speaker</i>
Tuesday-8 19-09-2017	1	How to prepare Business Plan	<i>Guest Speaker</i>
	2	How to prepare Business Plan	
	3	Business Plan: Cost of Project and Means of finance	
	4	Sources of Funds: Venture Capital	
Wednesday-9 20-09-2017	1	Inputs on: Environmental/Pollution control/ Energy saving / Non-conventional energy sources etc	<i>Guest Speaker</i>
	2	Inputs on: Environmental/Pollution control/ Energy saving / Non-conventional energy sources etc	<i>Guest Speaker</i>
	3	Marketing Management in Small Business	<i>Guest Speaker</i>
	4	Marketing Management in Small Business	<i>Guest Speaker</i>
Thursday-10 21-09-2017	1	Need & Importance of Financial Management in SSI	<i>Guest Speaker</i>
	2	Need & Importance of Financial Management in SSI	<i>Guest Speaker</i>
	3	Break Even Point	<i>Guest Speaker</i>
	4	Working Capital Assessment & Management in SSI	<i>Guest Speaker</i>
Friday-11 22-09-2017	1	Creativity & Problem Solving	<i>Guest Speaker</i>
	2	Importance of IPR, Patent registrations in SSI	<i>Guest Speaker</i>
	3	Need and importance of effective business communication	<i>Guest Speaker</i>
	4	How to develop proposals and explore funding support for Entrepreneurship Development	<i>Guest Speaker</i>

		activities	
Saturday -12 23-09-2017	1	Curriculum Development : Group Presentation	<i>Mr.G.Sudarshan</i>
	2	Curriculum Development : Group Presentation	<i>Mr.G.Sudarshan</i>
	3	Feedback, and Action plan Presentation	<i>Mr.G.Sudarshan</i>
	4	Valedictory	<i>Mr.G.Sudarshan</i>

ni-msme - the premier institute

ni-msme, the pioneer institute in the field of MSME is playing a major role in providing pro-business environment to foster the progress of MSME towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for Micro, Small and Medium Enterprises and to help the practicing, potential entrepreneurs and Government officials through a host of services like training, research, consultancy, information, education and extension. Set up in 1962, ni-msme has made valuable contributions by creating an impressive record of achievements beyond the Indian shores, enabling different developing countries to get the benefit of the Institute's expertise.

Located in a sprawling and enthralling campus amidst a rich natural setting, ni-msme is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological changes, the Institute has updated its style of functioning by focusing on the use of IT in every aspect of its activities, but at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

The core activities are being implemented through four Schools of Excellence, viz., School of Enterprise Development (SED), School of Enterprise Management (SEM), School of Entrepreneurship & Extension (SEE) and School of Enterprise Information & Communication (SEIC) as well as theme focused Centres like National Resource Centre for Cluster Development (NRCD), Intellectual Property Facilitation Centre (IPFC), Resource Centre for Traditional Paintings (RCTP) and Goods & Services Tax Centre (GSTC).

The Institute stores and supplies information that helps make a successful entrepreneur who is well versed in the intricacies of business and can participate in business activities intelligently and diligently through its Small Enterprises National Documentation Centre (SENDOC) and knowledge portal www.msmeinfo.in. Livelihood Business Incubator (LBI) established in 2016 under the Scheme of ASPIRE of Ministry of MSME for creating a favorable ecosystem for entrepreneurial development in the country.

The Institute has trained 4,62,393 participants by organizing 14,034 programmes which includes prospective/existing entrepreneurs and officials from various Ministries of Govt. of India and State Governments till 2015-16. The Institute is implementing ITEC Scheme of Ministry of External Affairs, Govt. of India since 1967 and trained 9,450 International Executives from 142 developing countries. The Institute has also undertaken 909 research and consultancy projects. The management of the Institute rests with the Governing Council appointed by the Government of India. The Governing body provides the necessary directions to the Executive Committee, accordingly the resident Director General implements the activities.



For further details, Please contact

The Registrar

National Institute for Micro, Small and Medium Enterprises

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Yousufguda, Hyderabad - 500 045, India

Tel: 91-40-23608544, 23608546, 23608317, 23633499, Fax: 91-40-23608547, 23608956

E-mail: registrar@nimsme.org , ar@nimsme.org , Website: www.nimsme.org

About Vaagdevi college of Engineering

VISION

Striving Continuously for Global Recognition through Academic Excellence in Higher Education, Research and Entrepreneurship for the betterment of society.

MISSION

Create a Healthy Educational Ambience for Students and Staff to the Development of the Region in Particular and Nation in General.

Adapt an Innovative Approach and Environment to the Learning Process for Spreading Technological Awareness, Development by nurturing Talent.

QUALITY POLICY

To ensure high standards to educate, enrich and excel, in imparting professional education, by top-quality-faculty, who endeavour to mould the students into Socially Responsible Professionals through creative team-work, innovation and research.

About workshop

The Vaagdevi college of Engineering , Bollikunta, Warangal,. has sought for a National level Entrepreneurship Awareness program for the students and also staff development program for faculty in entrepreneurship development. This is out of the natural curiosity as the top priorities of the Vaagdevi management in its usual agenda is to cultivate an Entrepreneurship Awareness for students in campus and in the region. The institutional EDC cell lead by Coordinator Mr.T.Venugopal, Assoc. Professor, EEE Department who had a 12 years of experience in conducting various Entrepreneurship Awareness camps for students in campus and around the region he being very curious was a participant in many such programs while graduating hence taken the complete task from the date of assignment to the execution and report making with constant enthusiasm.

However the Department of science and Technnology and the national Entrepreneurship development board, Government Of India has directed programmes sponsored by niMSME and its connected organisations for a 30 days Entrepreneurship development program during 11thseptember to 8th october 2017 and a two week faculty development program during 11th to 23rd September 2017. The inauguration for both the programmes were on the same day on the same dias and the valedictory were as per their tenure however the events were conducted very grand with special interest from the management. Large number of Faculty registered for the FDP from in and around the region the niMSME has sponsored books, bags, stationary and all the required logistics food, Field Trip transportation etc .The number of candidates in the FDP were 84 and for the EDP were 89 and the students were particularly PG with diversified domains MTechs,MBAs,MPharmacys etc and the response of the audience was great in terms of their interest in entrepreneurship.

Event Gallery



ENTREPRENEURSHIP DEVELOPMENT PROGRAM at

VAAGDEVI COLLEGE OF ENGINEERING - WARANGAL
(11th Sept. 2017 to 7th Oct. 2017)

Sponsored by :



सत्यमेव जयते

Government of India
Department of Science & Technology
Ministry of Science & Technology



VAAGDEVI
COLLEGE OF ENGINEERING
(UGC Autonomous)
Bollikunta, Warangal - 506005

Organized by :



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Welcome to ni-msme

ni-msme, since its inception in 1960 by the Government of India, has taken gigantic strides to become the premier institution for the promotion, development and modernization of the SME sector. An autonomous arm of the Ministry of Micro, Small and Medium Enterprises (MSMEs), the Institute strives to achieve its avowed objectives through a gamut of operations ranging from training, consultancy, research and education, to extension and information services.

A Centre of Excellence



It was in 1984 that the UNIDO had recognized SIET as an institute of meritorious performance under its Centers of Excellence Scheme to extend aid. Subsequently, it was also accorded national status and SIET Institute became *ni-siet* in the same year. To cope with the precat of globalization, the Government of India has enacted Micro, Small, Medium Enterprises Development (MSMED) Bill in the Parliament which was commenced on 2nd October 2006. Accordingly, the institute also has emerged as an apex organisation by changing its structure as well as name as ni-msme from 11th April 2007.



FREE PROGRAMME On ENTREPRENEURSHIP DEVELOPMENT



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DEPARTMENT OF
SCIENCE & TECHNOLOGY

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