



VAAGDEVI COLLEGE OF ENGINEERING

Affiliated to JNTU Hyderabad
DEPARTMENT OF BUSINESS MANAGEMENT

22nd February, 2014

A Report Of Green city clean city

The staff of Department of Business Management organized a programme on 22th Feb., 2014 with respect to Green City Clean City. The Program aims to clean up the streets, roads around the premises of the institution.



Our Department conducted cleanliness drive which was a one day programme for creating awareness among the public about the cleanliness and keeping surroundings clean and green. On this occasion faculty and 40 students of the department had participated in this campaign. They had taken oath to make and keep campus clean. They had also cleared the campus on this occasion.



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We had started our campaign by taking the initiation of collecting plastic materials and disposing them off, took dirty and waste materials around the campus and started off waste plants on the play grounds making campus clean.

A student rally was flagged-off by the Principal, Prof. K. Prakash, and Director Y. Bhaskar Rao in the campus and later students were made into team consisting of 5 students each and the students were taken to the nearby village "chennaram" at about 8 km from our campus to create awareness about cleanliness to the people over there.

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5th December, 2013

A Report Of Gender Equality in Education

The Students of Department of Business Management organized a programme on 5th December, 2013. This programme aims at reducing gender inequality with respect to the education. Gender differences in education are a type of Gender discrimination in the education system affecting both men and women during and after their educational experiences. Men are more likely to be literate on a global average, although women are more prevalent at in some countries. Men and women find themselves having gender differences when attaining their educational goals. Although men and women can have the same level of education, it is more difficult for women to have higher management jobs, and future employment and financial worries can intensify. Men tended to receive more education than women in the past, but the gender gap in education has reversed in recent decades in most Western countries and many non-Western countries.



Education systems have made major strides to close gender gaps in student performance but girls and boys remain deeply divided in career choices. Gender based inequalities in education around



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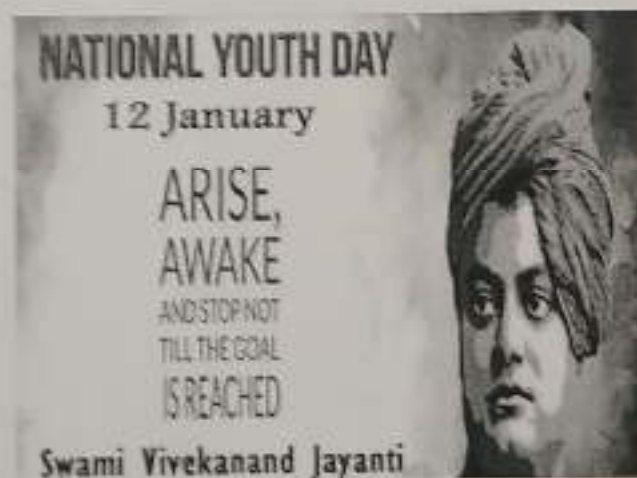
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12th January, 2014

A report Of National Youth Day Celebrations

India celebrates National Youth day on 12th January every year to commemorate the birth anniversary of Swami Vivekananda. 60 students came forward to organise a parade on this occasion. So that the Philosophy of Swami Vivekananda and the ideals for which he lived and worked could be a great source of inspiration for the Indian youth. The government aims to imbibe the students and youth with the ideals given by Vivekananda. So that we can bring a change in the thought process of the Indian Youth. The day celebrations began at the college campus even though it is a holiday on the eve of MakarSankranti. The Rally was started at Warangal Chowrasta and continued upto Vivekananda circle to papiahpet chaman, Warangal. The local youth organisations had conducted some events like speeches, games, singing competition to the student participants in the rally. Students were very excited and enjoyed a lot.




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1st January, 2014

A Report Of Collection And Donation Of Used Books To School Library

The Students of Department of Business Management of Vaagdevi College of Engineering got a wonderful thought of collecting unused books from people and donating them to the nearest library. Most of the students are from the rural areas and they suffered from the problem in their school age. Generally in the rural areas, public schools are very limited and no proper supply of text books from Government. Even students cannot afford story books. Sometimes even they can afford, but there would be scarcity of supply.

So the 40 students in their free time collected the books from various areas and they donated to the local library of Karimabad, Warangal locality_____




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28th December, 2013

A Report Of Helping People To Register Vote

Department of Business Management and Faculty and 60 students had organized a programme at Bollikurta Village, Warangal to help people how to register their vote to the uneducated and the importance of voting and selecting their representatives for better society.




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18th November, 2013

A Report of Boycott China Products—Support Local Products

The students of Vaagdevi college of Engineering have participated in the rally urging china – made products in the top cities of Warangal. India is one of the biggest importers of Chinese products in the world which would worth about Rs.60 lakhs crores in India.

China is always trying to create dispute between the north eastern and other parts of the country. More over it is trying to occupy our area. We people should understand it and boycott the china products without any second thought.



Around 80 students from MBA Department realised the need for creating awareness about the impact of china products on the economic growth of India. So the students took initiation



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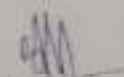
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to conduct a rally on this program in the tricities of Warangal. They prepared placards and displayed in the rally and also they have taken an oath not to use china products.

Our Students have enlightened the poor group especially regarding using the stationery like pens, compass boxes and erasers which are all made by china. Using of china made mobiles able to damage the economic gains that china makes through our country by a little, it will mean we are doing our bit.




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29th September, 2013

A Report Of Rally On Stop Animal Abuse

This program was initiated by the students because they observed abused dogs and cats or other animals. They identified their role to stop animal abuse. So they initiated to conduct a rally to stop animal abuse. 50 students participated actively by giving slogans against ill-treatment of animals. Some of the students educated people how animals are useful to our living and their importance. This rally was conducted in the main chowrasta of Warangal to MCM Circle, veterinary hospital. Doctors impressed by the work done by students and they appreciated the students.




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10th August, 2013

A Report Of Say No To Child Labour – Yes To Education

Child labour has been an international concern because it damages, spoils and destroys the future of children. It is an epidemic and social evil. Children are the hope and future of nation. Yet, there are millions of them deprived in a country and who have never known a normal and carefree childhood.

So, we came forward to conduct a rally on SAY NO TO CHILD LABOUR – YES TO EDUCATION to create awareness on the street of Warangal. The rally was started at post office, Warangal with 60 students and continued upto reaching MGM Circle by covering chowrasta, pinnavari street, mandibazar, gopalaswamy temple and MGM circle.

The rally was a great success. Despite the rainy weather conditions, many people enthusiastically joined the peaceful walk.

To create awareness the students displayed placards, and given slogans "SAY NO TO CHILD LABOUR" and "SAY YES TO EDUCATION".



As an extension of our commitment to the welfare of children, hope for the children betterment different activities we will organise such as advocacy, survey and events with the aim of creating awareness on child labour and the importance of education and engaging people in making changes and take a step to eradicate child labour.



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7th July, 2013



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A Report Of Say no to suicides of youth

This program was conducted for the purpose of prevention of suicides in youth. 50 students of MBA, Vaagdevi college of Engineering had participated in this rally. This rally has started from petrol pump, Hanamkonda and it has covered the areas like Nainagar, Kishanpeta, Ramnagar, Advanades colony etc., In this rally the students were interacted with the colony people. This area is located with all the junior college and degree colleges specially the students met with them and they enlightened about the importance of life.





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They focused on "Life is filled with the potential to get better, deeper, richer and more fulfilling"

They try to fill the confidence in students by saying "DON'T GIVE UP, NO MATTER WHAT"

Many of the parents interacted and they also came with the spirit to save younger generation.

The program was end up with the blessings of the parents and colony people who are victims of families.

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5th June, 2013



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A Report Of Rally on save water

The MBA students of I year and II year have participated in the rally to save water. The Head and department staff members have participated to raise the awareness for the cause.

The students raised the awareness amongst of the pochammudem, Warangal locality residents regarding the issue of water wastage. The students took an oath along with public and participating members to control the wastage of water. Around 50 students participated in the rally and marched along the streets in the locality with the slogan "WATER IS PRECIOUS", "SAVE WATER SAVE LIFE".





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The rally began from pochammaidan circle and covered areas like Tilaknagar, L.B. Nagar, Teachers colony, etc.,

We organised the program along with various colony members and corporator of 15th ward, Mrs. Sharada joshi and all the retired servicemen from various government departments.

The student performed a skit on water conservation. This Program was really successful and has received a great response from the public.

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