

## **PRERANA MBA STUDENT'S STATE LEVEL MEET - 2019**

### **On 27<sup>th</sup> March, 2019**

Vaagdevi college of engineering MBA college belonging to the Viswambhara Educational Society – Warangal, organizes a National Level Management Meet “PRERANA” every academic year, a professional event aimed to bring out the inherent talents of the potential young budding managers.

PRERANA Meet is a platform to showcase the students managerial talents to collaborate, challenge their skill set and in the process of enhancing their knowledge base through a professional filled experience. The meet comprises of different events to ignite the analytical skills and creativity of the students in all the areas of management.

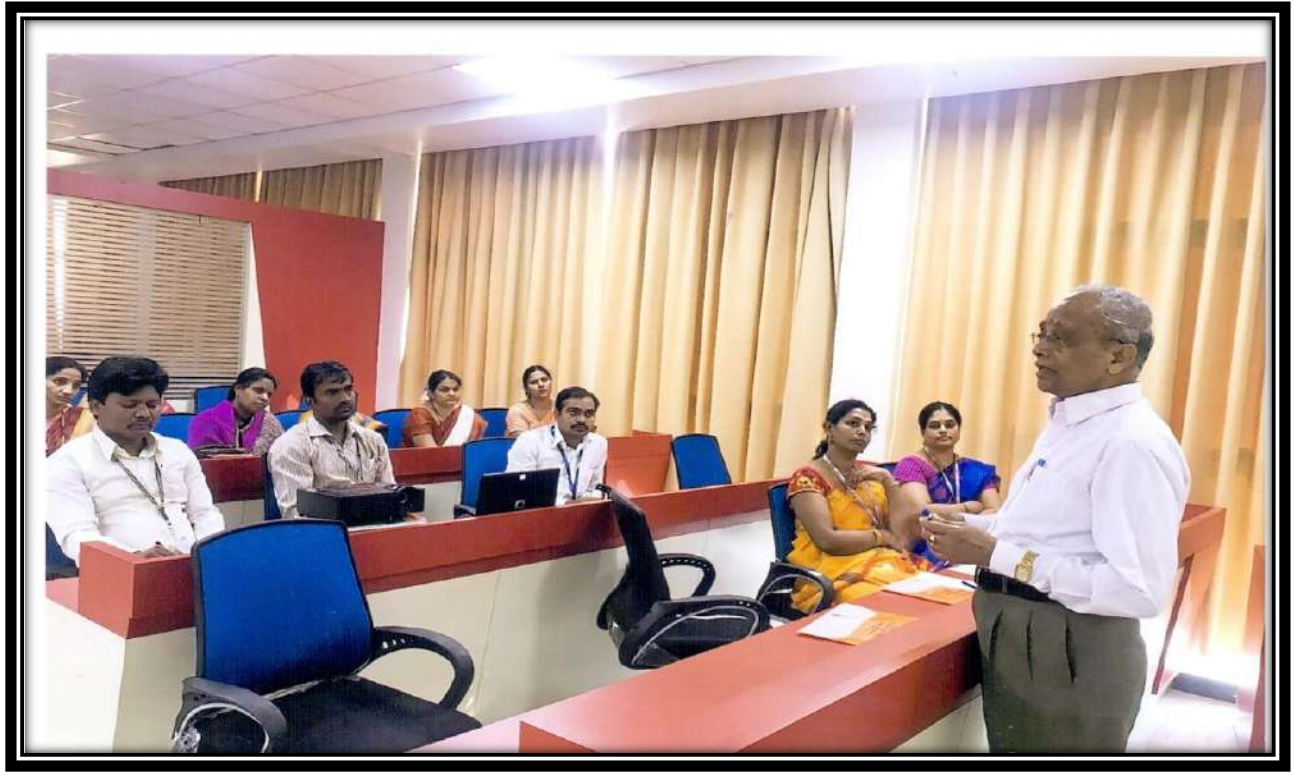
Every year institute invites universities, B-Schools, colleges from different locations to a single platform “PRERANA “ which will host event like YMA(Young Manager Award) to bring out the perfect manager and also many spot events with lots of fun and learning.

Industrialists, academicians are invited as chief guest for the Inaugural and valedictory functions, cash prizes and trophies to the winner of the various events will be awarded.



**NATIONAL LEVEL WORKSHOP ON EMERGING TRENDS IN  
MANAGEMENT EDUCATION**

**On 05-02-2018 to 07-02-2018**



Department of Business Management, Vaagdevi College of Engineering Organized a 3-day National level workshop on Emerging trends in Management Education. The workshop was addressed by eminent personalities who gave valuable information regarding recent and modern trends in Management Education. It was wonderful knowledge session. The speakers shared their experiences on Management Education.

## **PRERANA MBA STUDENT'S STATE LEVEL MEET - 2018**

### **On 29<sup>th</sup> March, 2018**

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**One Day Symposium on Skill Development and Entrepreneurship in  
Telangana State - Challenges and Prospects**

**On 13/12/2017**



## **FDP ON SKILL DEVELOPMENT & ENTREPRENEURSHIP DEVELOPMENT –** **3 DAYS**

**On 13-12-2017 to 15-12-2017**



Department of Business Management, Vaagdevi College of Engineering organized FDP on Skill Development & Entrepreneurship Development – In session I Mr. Praveen from Telangana National skill Development shared his valuable knowledge in improving the skills by some training methods. The Mr. Chandramohan Deputy Manager and Mr. S.Paul Assistant head, MSME had stressed the need of skills to become an entrepreneur In session IV Mr. Vinay STPI and session V Mr. Kishore Dholka, GSDA had spoken about entrepreneurship and made participants aware about the different areas of skills where they can establish themselves as entrepreneur and create the job for others. Mr. B. Muralidhar from CAMEL Institute described the existing scenario of industry and marketing strategies required for setting of start-ups. The Sessions were conducted which made participants to motivate and get maximum benefit.

## **NATIONAL LEVEL WORKSHOP ON TECHNOLOGY INNOVATIONS IN BANKING SECTOR**

**On 01/05/2017 to 03/05/2017**



Department of Business Management, Vaagdevi College of Engineering organized a 3-day national level workshop on Technology Innovations In Banking Sector. Resource persons from various organizations highlighted the need of new technology innovations in banking sector. The participants participated in more energetic and enthusiastic throughout the programme and updated their existing knowledge. Speakers had focused on prospects and challenges on technology innovations that are coming up in banking sector with real time case studies. The sessions were more interactive and ended with valedictory where participants appreciated with their good feedback.

## **PRERANA MBA STUDENT'S STATE LEVEL MEET - 2017**

### **On 25<sup>th</sup> March, 2017**

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## **FDP ON DIGITAL MARKETING**

**27/02/2017 to 01/03/2017**



Department of Business Management, Vaagdevi College of Engineering organized FDP on Digital Marketing. The first speaker Mr. Sunil Singh, marketing head from E-Bay, focused on how marketing was digitalized and making more reliable for customers in different platforms. The other speakers Mr. Dakshana Murth from Online, Mr. Radhakrishna from Amazon, Ms. Shalini from Alibaba had shared their real time experience on ongoing digital marketing. On the last day Ms. Shravani, CEO Safe Online Mr. G. Vinod Goyal, MD Shubham Oil explained the new innovations coming up in digital era. The participants were active in all sessions. The certificates were distributed to all the participants in valedictory session by college head.



## **NATIONAL LEVEL WORKSHOP ON APPLICATION OF STATISTICAL METHODS IN RESEARCH**

**on 27/11/2015 to 28/11/2015**



Department of Business Management, Vaagdevi College of Engineering organized a 2-day national level workshop on application of Statistical methods in Research” Where Research is the systematic investigation to establish facts and draw new conclusions, this made a cause for conducting a workshop to make participants know the importance of research. The main focus was on application of Statistical methods in research to make research sessions easier, understandable and practically applicable . The sessions were informative and knowledge sharing.

## **FDP ON MANAGEMENT EDUCATION & PEDAGOGY**

**On 13-10-2015 to 17-10-2015**



Department of Business Management, Vaagdevi College of Engineering organized FDP on Management Education & pedagogy the technical session started with Prof. Gangadhar and followed by Prof. Omprakash from Kakatiya University both gave much information related to ongoing practices on management. Education, Prof. Raji Reddy, Prof. P. Indrasena Reddy had given the new methods and practices of teaching, especially as on latest academic and theoretical concept, which are of more recent. Prof. K. Sayulu and Prof. V.V.S.Sharma focused on how pedagogy shaped itself as an academic discipline to study how knowledge & skills are exchanged in an educational context in a competitive environment and it practically considers the interactions that take place during learning.

## **A TWO DAY NATIONAL LEVEL WORKSHOP ON DIGITISATION AND E-LEARNING**

**On 15/02/2015 to 16/02/2015**

Department of Business Management, Vaagdevi college of Engineering organized a national level workshop on Digitization and E-Learning. Session started with Prof. G.V. Bhavani Prasad from Kakatiya university and many other industry persons have shared valuable information on Digitization .The importance of E-Learning with changing technology was explained . The participants from various colleges had benefited a lot and made them to implement in their career development

## **NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT IN INDIA**

**17/02/2014 to 19/02/2014**



Department of Business Management Vaagdevi College of Engineering Organized a 3 day National level workshop on Entrepreneurship development in India. Resource persons spoken on present scenario that are coming up in developing Entrepreneurship. The sessions were knowledge sharing which made participants to realize themselves in setting up new Enterprises speakers expressed their views and explained the opportunities available to become Entrepreneur. Participants were very much impressed and inspired by the ideas, thoughts opinions with the speakers which they had highlighted with regard to Entrepreneurship.



## **FDP ON CASE STUDY ANALYSIS IN MANAGEMENT TEACHING**

**On 24-07-2013 to 26-07-2013**



Department of Business Management , Vaagdevi college of Engineering organized FDP on Case study Analysis in management teaching . The technical sessions were knowledge sharing .Eminent resource persons and senior professors from various universities described various methods in analyzing case studies with live examples .Participants enthusiastically participated in solving and analyzing various case studies .They gained more knowledge from this program.