

**ACADEMIC REGULATIONS
COURSE STRUCTURE**

FOR

MBA TWO YEARS PG COURSE

(Applicable for the batches admitted from 2015-2016)



**VAAGDEVI COLLEGE OF ENGINEERING
(UGC AUTONOMOUS)**

Bollikunta, Warangal – 506 005. T.S.

VAAGDEVI COLLEGE OF ENGINEERING
(AUTONOMOUS)
(Permanently Affiliated to JNTUH, Approved by AICTE, New Delhi)
BOLLIKUNTA, WARANGAL

ACADEMIC REGULATIONS

MBA Regular Two Year Post Graduate Programme
(For the batches admitted from the academic year 2015-2016)

For pursuing Two year PG program of study in Master of Business Administration (MBA) offered by **Vaagdevi College of Engineering** on Autonomous status and herein after referred to as VCE

1. Applicability

All the rules specified herein after and approved by the Academic Council shall be in force and applicable to the students admitted from the academic year 2015-2016 onwards. Any reference to “college” in these rules and regulations stands for-**Vaagdevi College of Engineering**.

2. Extent

All the rules and regulations, specified herein after shall be read as a whole for the purpose of interpretation and as and when a doubt arises, the interpretation of the Chairman, Academic Council is final. As per the requirements of statutory bodies, The Principal, Vaagdevi College of Engineering shall be the Chairman, College Academic Council.

3. Program Offered

Vaagdevi College of Engineering, an autonomous college affiliated to JNTUH, offers Master of Business Administration (MBA) program of study leading to the award of MBA post-graduate degree under the autonomous scheme.

4. Admission: MBA Program

- 4.1 Eligibility**-Admission to the MBA degree program shall be made subject to the eligibility, qualifications and specialization prescribed by State Council of Higher Education, Government of Telangana.

Admissions shall be made based on the rank secured in ICET examination conducted by State Council for Higher Education, Government of Telangana for allotment of a seat by the Convener, ICET subject to reservations prescribed by the University or policies formed by the Government of Telangana from time to time.

4.2 Admission Procedure- Admissions are made into the first year of two year MBA program as per the stipulations of State Council of Higher Education, Government of Telangana.

- i) Category - A seats are filled by the Convener, ICET.
- ii) Category - B seats are filled by the Management.

5. Duration of the Program

5.1 Normal Duration - MBA program extends over a period of two academic years leading to the Post-graduate Degree of Master of Business Administration (MBA) of Vaagdevi College of Engineering (Autonomous), Warangal.

5.2 Maximum Duration -The maximum period within which a student must complete a full-time academic program is 4 years for MBA. If a student fails to complete the academic program within the maximum duration as specified above, he / she will be required to withdraw from the program.

5.3. After four academic years of course work, the candidate is permitted to write the examinations for two more years. The candidate shall register for all credits and secure all the credits.

6. Semester Structure: The College shall follow semester pattern for the two year MBA degree program for conducting all its curricula. An academic year shall consist of two semesters with semester break after first and second and summer break after second semester. Each semester shall have a minimum of 90 working days.

7. Semester System and Choice Based Credit System

As per the recommendation by the UGC, semester system and choice based credit system (CBCS) is followed from the academic year 2015-16. The choice based credit system provides a 'cafeteria' type approach in which the students can take courses of their choice, learn at their own pace, undergo additional courses and acquire more than the required credits, and adopt an interdisciplinary approach to learning.

8. Types of Courses:

Courses in a programme may be of three kinds: Core, Elective and Foundation.

8.1 Core Course:-

There may be a Core Course in every semester. This is the course which is to be compulsorily studied by a student as a core requirement to complete the requirement of a programme in a said discipline of study.

8.2 Elective Course:-

Elective course is a course which can be chosen from a pool of papers. It may be:

- Supportive to the discipline of study
- Providing an expanded scope
- Enabling an exposure to some other discipline/ domain

- Nurturing student's proficiency/skill.

An elective may be "Generic Elective" focusing on those courses which add generic proficiency to the students. An elective may be "Discipline centric" or may be chosen from an unrelated discipline. It may be called an "Open Elective."

8.3 Foundation Course:-

The Foundation Courses may be of two kinds: Compulsory Foundation and Elective foundation. "Compulsory Foundation" courses are the courses based upon the content that leads to Knowledge enhancement. They are mandatory for all disciplines. Elective Foundation courses are value-based and are aimed at man-making education.

9. Examination and Assessment

As per the recommendation by the UGC, the following system to be implemented in awarding the grades and CGPA under the credit based semester system.

Letter Grades and Grade Points:

- Absolute grading method is followed in which the marks are converted to grades based on pre-determined class intervals.
- The following table shows the letter grades and its grade points for implementation of CBCS method.

Grades and Grade Points

% of Marks obtained in a Course	Grade Point	Letter Grade
≥ 80 to 100	O (Outstanding)	10
≥ 70 to < 80	A+ (Excellent)	9
≥ 60 to < 70	A (Very Good)	8
≥ 55 to < 60	B+ (Good)	7
≥ 50 to < 55	B (Above Average)	6
≥ 45 to < 50	C (Average)	5
≥ 40 to < 45	P (Pass)	4
Less than 40	F (Fail)	0
0	Ab (Absent)	0

- A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.
- For non credit courses 'Satisfactory' or "Unsatisfactory" shall be indicated instead of the letter grade and this will not be counted for the computation of SGPA/CGPA.

10. Computation of SGPA and CGPA

To compute the **Semester Grade Point Average (SGPA)** and **Cumulative Grade Point Average (CGPA)**:

- 10.1** The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e

$$\text{SGPA } (S_i) = \sum(C_i \times G_i) / \sum C_i$$

Where: C_i is the number of credits of the i^{th} course and G_i is the grade point scored by the student in the i^{th} course.

- 10.2** The CGPA is also calculated in the same manner taking into account all the courses undergone by a student over all the semesters of a programme, i.e.

$$\text{CGPA} = \sum(C_i \times S_i) / \sum C_i$$

Where S_i is the SGPA of the i^{th} semester and C_i is the total number of credits in that semester.

- 10.3** The SGPA and CGPA shall be rounded off to 2 decimal points and reported in the certificates.
- 10.4** The CGPA is calculated with the exemption of 8 credits dropped by the student for award of the degree.

11. Attendance Requirements to appear for the semester-end examination

- 11.1.** A student shall be eligible to appear for semester-end examinations if he/she acquires a minimum of 75% of attendance in aggregate of all the subjects in a semester.
- 11.2.** Condonation of shortage of attendance in aggregate up to 10% (65% and above and below 75%) in each semester may be granted by the College Academic Committee.
- 11.3.** Shortage of attendance below 65% in aggregate shall in no case be condoned.
- 11.4.** Students whose shortage of attendance is not condoned in any semester are not eligible to take their semester-end examination of that class and their registration shall stand cancelled.
- 11.5.** A student will not be promoted to the next semester unless he/she satisfies the attendance requirements of the current semester. The student may seek readmission for the semester when offered next. He/she will not be allowed to register for the subjects of the semester while he/she is in detention. A student detained due to shortage of attendance, will have to repeat that semester when offered next.
- 11.6.** A stipulated fee shall be payable towards condonation of shortage of attendance to the College.
- 11.7.** Attendance may also be condoned as per the recommendations of Academic Council for those who participate in prestigious sports, co-curricular and extra-curricular activities (NCC and NSS) provided as per the norms Govt. of Telangana in vogue.

- 12. Method Evaluation-**The performance of the candidate in each semester shall be evaluated subject-wise for a maximum of 100 marks for each theory subject, 100 marks for each laboratory course and 100 marks for each comprehensive viva-voce in all semester.

12.1 Theory -The performance of the candidate in each theory subject shall be evaluated for a maximum of 100 marks. The internal evaluation shall be for a maximum of 40 marks and the end semester evaluation shall be for a maximum of 60 marks.

12.1.1. Internal Evaluation -Internal Evaluation shall be made by the concerned faculty on the basis of the best of the marks secured in the two Mid-Term Examinations conducted one in the middle of the Semester and the other immediately after the completion of instruction. Each mid term examination shall be conducted for a total duration of 120 minutes. The structure of Internal Test Paper includes Part A as compulsory question (16 marks) which consists of four sub questions and carries four marks each and Part B (24 Marks) with Three questions to be answered out of five questions and each question is for 8 marks. If any candidate is absent from any test of a mid-term examination, test/s will be conducted for him/her with a stipulated fee for each paper by the Academic Council of the College.

12.1.2. End –Semester Evaluation-The end semester examination will be conducted in each subject for a maximum of 60 marks and the question paper shall be set internal/external and valued by internal/external examiners. The question paper shall consist of two parts. Part-A for 20 marks, and Part –B for 40 marks. Part-A is compulsory question consists of five questions one from each unit and carries four marks each. This question shall be labeled as Question-1. Part-B consists of five Questions (labeled as 2 to 6) and carries 8 marks each. Each of these questions shall be drawn from one unit and may contain sub-questions. For each question there will be an “either” “or” choice (two questions from each unit with internal choice shall be set). The answer papers shall be examined by concerned internal faculty and by the external examiners approved by the Board of Studies

12.2. Comprehensive Viva-Voce -The performance of the candidate in each semester shall be evaluated for a maximum of 100 marks. The internal evaluation shall be for a maximum of 40 marks and the end semester evaluation shall be for a maximum of 60 marks. A candidate has to secure a minimum of 50 per cent of marks both internal and end-semester examination to be declared successful. Comprehensive viva-voce examination - internal and end semester examination-shall be assessed by a board consisting of Head of the Department and two faculty members of the department.

12.3 A candidate shall be deemed to have secured the minimum academic requirement in a subject if he secures a minimum of 40 per cent of marks in the End semester Examination and a minimum aggregate of 50 per cent of the total marks in the End Semester Examination and Internal Evaluation taken together.

12.4 In case the candidate does not secure the minimum academic requirement in any subject he/she has to write the End semester Examination again in that subject. A candidate shall be given one chance to re-register for each subject provided the internal marks secured by him/her are less than 50 per cent and

so failed in the end examination. In such a case the candidate must re-register for the subject(s) and secure the minimum required attendance. The attendance in re-registered subject(s) shall be calculated separately to decide his eligibility for writing the end examination in those subject(s). In the event of taking another chance, the internal marks and end examination marks obtained in the previous attempt are cancelled

13. Conditions to avail the benefit of improvement of internal marks

- 13.1** The candidate should have completed the course work in the College.
- 13.2** The candidate should pass all the subjects in which the External marks secured are more than 50 per cent before availing the benefit of Improvement of Internal Marks.
- 13.3** The candidate will be given only one chance for each subject for the improvement of internal marks.
- 13.4** In the event of availing the chance of improvement of internal marks, the Internal marks secured in the previous attempt, are cancelled.
- 13.5** For each subject, the candidate has to pay a fee equivalent to one-third of the semester fee

14. Project Work

- 14.1** Every candidate shall be required to submit dissertation on a topic approved by the Project Review Committee. A Project Review Committee (PRC) shall be constituted with the Head of the Department two other senior faculty members. The candidate has initiate the project work during the summer vacation after second semester examinations
- 14.2** A candidate is permitted to register for the project work after satisfying the attendance requirement in all the subjects, both theory and laboratory courses. A candidate shall be allowed to submit the project report only after fulfilling the attendance requirements of all the semesters.
- 14.3** After satisfying rules a candidate has to submit, in consultation with his project supervisor, the title, objective and plan of action of his/her proposed project work to the Head of the Department for its approval. Only after obtaining the approval, the student can initiate the Project work.
- 14.4** A candidate shall submit his/her status report in a bound form in two stages at the end of the third semester and fourth semester. The candidate need to present two seminars- one at the end of third semester and another at the end of fourth semester detailing the research design in third semester and pre-submission outcome of the project in the fourth semester.
- 14.5** A candidate is permitted to submit his/her dissertation only after the successful completion of theory and laboratory courses with the approval of PRC. For the approval of PRC the candidate shall submit the draft copy of the dissertation the thesis to the Head of the Department after second seminar in fourth semester.
- 14.6** Three copies of the dissertation certified by the supervisor shall be submitted to the Department.

- 14.7** The dissertation shall be adjudicated by an examiner approved by the Board of Studies.
- 14.8** If the report of the examiner is not favorable, the candidate shall revise and resubmit the dissertation within the time frame as prescribed by PRC. If the report of the examiner is un-favorable again, the thesis shall be summarily rejected.
- 14.9** If the report of the examiner is favorable, the Viva-Voce examination shall be conducted by a board consisting of the Supervisor, Head of the Department and the examiner who adjudicated the dissertation. The Viva-Voce examination shall be conducted at the end of the course work and after the completion of the end semester examination of the final semester.
- 14.10** The Board shall jointly report the candidate's work in the form of letter grade listed here under
- | | | |
|---|---|----------------|
| A | = | Excellent |
| B | = | Good |
| C | = | Satisfactory |
| D | = | Unsatisfactory |
- 14.11** If the report of the Viva-Voce is unsatisfactory, the candidate will retake the Viva-Voce examination after three months. If he/she fails to get a satisfactory report at the second Viva- Voce examination also, he/she will not be eligible for the award of the degree.

15. Academic Requirements for Promotion/Completion of regular MBA Programme of Study

The following academic requirements have to be satisfied in addition to the attendance requirements for promotion / completion of regular MBA programme of study.

- 15.1** A student shall be deemed to have satisfied the minimum academic requirements for each theory, if he/she secures not less than 40 per cent of marks in the semester-end examination and a minimum of 50 per cent of marks in the sum of the internal evaluation and semester – end examination taken together.
- 15.2** Students who are detained for want of attendance (or) who have not fulfilled academic requirements (or) who have failed after having undergone the course in earlier regulations (or) have discontinued and wish to continue the course are eligible for admission into the unfinished semester from the date of commencement of class work with the same (or) equivalent subjects as and when subjects are offered, and pursue the remaining course work with the academic regulations of the batch into which such students are readmitted.

- 16. Supplementary Examination-**Supplementary examinations for the odd semester shall be conducted with the regular examinations of even semester and vice versa, for those who appeared and failed in regular examinations. Such of the candidates writing supplementary examinations may have to write more than one examination per day.

17. Personal Verification-Students shall be permitted for personal verification of the semester-end examination answer scripts within a stipulated period after payment of prescribed fee.

18. Transitory Regulations

- 18.1** Discontinued, detained, or failed candidates are eligible for admission to two earlier or equivalent subjects at a time as and when offered.
- 18.2** The candidate who fails in any subject will be given two chances to pass the same subject otherwise; he/she has to identify an equivalent subject as per academic new regulations from time to time

19. Award Degree

The degree will be conferred and awarded by Jawaharlal Nehru Technological University, Hyderabad on the recommendations of the Chairman, College Academic Council.

20. After successful completion of the programme, the Degree will be awarded with the following classifications based on CGPA.

Classification	CGPA
First Class with Distinction	7 and above
First Class	Above 6 and less than 7
Second Class	Above 5 and less than 6

21. Eligibility

A student shall be eligible for the award of MBA Degree, if he/she fulfills all the following conditions:

- 21.1** Registered and successfully completed all the components prescribed in the programme of study to which he is admitted.
- 21.2** Obtained not less than 50% of marks (minimum requirement for declaring as passed).

22. Termination from the Program

The admission of a student to the program may be terminated and the student is asked to leave the college in the following circumstances

- 22.1** The student fails to satisfy the requirements of the program within the Maximum period stipulated for that program.
- 22.2** The student fails to satisfy the norms of discipline specified by the institute from time to time.

23. Curriculum

Board of Studies in Business Management is responsible for designing the curriculum from time to time. Board of Studies (BOS) is constituted in accordance with AICTE / UGC / JNTUH statutes by VCE.

24. Regulations

1. Students shall have to register for the courses during the preparation of examinations of the previous semester. However for the first year, the students have to register for courses one week before the commencement of class work.
2. The maximum number of students to be registered in each course shall depend upon the physical facilities available.
3. The information on list of all the courses offered in every department specifying the credits, the prerequisites, a brief description of syllabus or list of topics, the instructor who is offering the course and the time slot shall be made available in the College website.
4. In any department preference for registration shall be given to those students for whom the course is a core course.
5. The registration for the inter departmental and/or open elective courses shall be on first come first served basis, provided the student fulfills prerequisites for that course, if any. The number of students to be registered shall be based on the class room and capacity. Every effort shall be made by the Department/Centre to accommodate as many students as possible.
6. Normally, every Lecture-based course shall, normally be given by one teacher.
7. No course shall be offered unless there is a minimum of students specified.

25. Registration

1. Each student, on admission shall be assigned to a Faculty Advisor who shall advise her/him about the academic programmes and counsel on the choice of courses in consideration with the academic background and student's career objectives.
2. With the advice and consent of the Faculty Advisor the student shall register for a set of courses he/she plans to take up for each Semester.
3. The student should meet the criteria for prerequisites to become eligible to register for that course.
4. If a student finds that he/she has registered for more courses than possible to study in a semester, he/she can drop one or more of courses before the end of 3rd week of the semester.
5. A student, to retain his status, should register for at least a minimum of certain credits i.e. not less than 4 credits of total credits in a given semester.
6. A student is allowed to register for more than 112 credits in completion of M.B.A programme, however additional credits shall not be considered for award of division. The student shall be provided with a certificate/s for the additional courses registered.

26. Monitoring Committee:

Every academic department of the College shall have a Monitoring Committee for implementing and monitoring the CBCS. The Monitoring Committee shall consist of a nominee of the Principal who will be from a Monitoring Committee related to discipline/

department, all teachers offering the core and elective courses for the Programmes of study and one student representative per class. The Head of the Department shall be the ex-officio Chairman.

Activities of the Monitoring Committee:

Duties and Responsibilities

- It shall be the duty and responsibility of Monitoring Committee to implement the CBCS guidelines in all Programmes of Study prescribed in a Department. It reviews and monitors the implementation of BOS approved Course structure, Coverage of syllabus, Time Table, Distribution of workload of faculty, Conduct of classes, Internal Assessments and End semester examinations.
- Monitoring Committee recommends a Panels of External Experts to Controller of Examinations for Question paper setting, Evaluation of answer scripts, project reports and conduct of Viva Voce examinations etc.,
- Monitoring Committee shall review and recommend for infrastructure requirements for smooth conduct of teaching-learning activities and to carry out research in every Department.
- Monitoring Committee provides an opportunity for individual teachers to initiate steps to float new courses, new methods of teaching, ICT implementation, etc.
- Monitoring Committee may give recommendations on the Non-plan Budget requirements for each Programme of Study under different heads like, a) Teaching aids, b) Invited Lecture, c) Field studies, d) Software subscriptions and renewals, e) Study Tour/ Industrial Visits, etc.

Rights:

The Committee shall have the right to make suggestions to individual teachers on teaching methodology and assessment procedure to be followed in his course. It shall be the duty of the Committee to bring to the knowledge of the Head of the Department and Principal any difficulty encountered in the conduct of the classes or any other pertinent matters.

Frequency of Meetings:

The Committee shall meet at least thrice in every semester. At first, in the beginning of the semester to chalk out Time Table, list of courses to offer, etc. Second time, at middle of the Semester to review the progress of academic activities. Last meeting of the Monitoring Committee, shall finalize and recommend the grades for all courses of that semester. In this meeting student members shall not take part.

Note: The College may change or amend the academic regulations or syllabi at any time and the changes or amendments made shall be applicable to all the students with effect from the date notified by the College.

MALPRACTICES RULES

DISCIPLINARY ACTION FOR / IMPROPER CONDUCT IN EXAMINATIONS

	Nature of Malpractices/Improper Conduct	Punishment
	<i>If the candidate:</i>	
1. (a)	Possesses or keeps accessible in examination hall, any paper, note book, programmable calculators, Cell phones, pager, palm computers or any other form of material concerned with or related to the subject of the examination (theory or practical) in which he is appearing but has not made use of (material shall include any marks on the body of the candidate which can be used as an aid in the subject of the examination)	Expulsion from the examination hall and cancellation of the performance in that subject only.
(b)	Gives assistance or guidance or receives it from any other candidate orally or by any other body language methods or communicates through cell phones with any candidate or persons in or outside the exam hall in respect of any matter.	Expulsion from the examination hall and cancellation of the performance in that subject only of all the candidates involved. In case of an outsider, he will be handed over to the police and a case is registered against him.
2.	Has copied in the examination hall from any paper, book, programmable calculators, palm computers or any other form of material relevant to the subject of the examination (theory or practical) in which the candidate is appearing.	Expulsion from the examination hall and cancellation of the performance in that subject and all other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted to appear for the remaining examinations of the subjects of that Semester. The Hall Ticket of the candidate is to be cancelled.
3.	Impersonates any other candidate in connection with the examination.	The candidate who has impersonated shall be expelled from examination hall. The candidate is also debarred and forfeits the seat. The performance of the original candidate who has been impersonated, shall be cancelled in all the subjects of the

		examination (including practicals and project work) already appeared and shall not be allowed to appear for examinations of the remaining subjects of that semester/year. The candidate is also debarred for two consecutive semesters from class work and all University examinations. The continuation of the course by the candidate is subject to the academic regulations in connection with forfeiture of seat. If the imposter is an outsider, he will be handed over to the police and a case is registered against him.
4.	Smuggles in the Answer book or additional sheet or takes out or arranges to send out the question paper during the examination or answer book or additional sheet, during or after the examination.	Expulsion from the examination hall and cancellation of performance in that subject and all the other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted for the remaining examinations of the subjects of that semester/year. The candidate is also debarred for two consecutive semesters from class work and all University examinations. The continuation of the course by the candidate is subject to the academic regulations in connection with forfeiture of seat.
5.	Uses objectionable, abusive or offensive language in the answer paper or in letters to the examiners or writes to the examiner requesting him to award pass marks.	Cancellation of the performance in that subject.
6.	Refuses to obey the orders of the Chief Superintendent/Assistant Superintendent / any officer on duty or misbehaves or creates disturbance of any kind in and around the examination hall or organizes a walk out or instigates others to walk out, or threatens the officer-in charge or any person on duty in or outside the examination hall of any injury to his person or to any of his relations whether by words, either spoken or	In case of students of the college, they shall be expelled from examination halls and cancellation of their performance in that subject and all other subjects the candidate(s) has (have) already appeared and shall not be permitted to appear for the remaining examinations of the subjects of that semester/year. The candidates also are debarred and forfeit their seats. In case of outsiders, they will be handed over to the police and a police case is registered against them.

	written or by signs or by visible representation, assaults the officer-incharge, or any person on duty in or outside the examination hall or any of his relations, or indulges in any other act of misconduct or mischief which result in damage to or destruction of property in the examination hall or any part of the College campus or engages in any other act which in the opinion of the officer on duty amounts to use of unfair means or misconduct or has the tendency to disrupt the orderly conduct of the examination.	
7.	Leaves the exam hall taking away answer script or intentionally tears of the script or any part thereof inside or outside the examination hall.	Expulsion from the examination hall and cancellation of performance in that subject and all the other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted for the remaining examinations of the subjects of that semester/year. The candidate is also debarred for two consecutive semesters from class work and all University examinations. The continuation of the course by the candidate is subject to the academic regulations in connection with forfeiture of seat.
8.	Possess any lethal weapon or firearm in the examination hall.	Expulsion from the examination hall and cancellation of the performance in that subject and all other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted for the remaining examinations of the subjects of that semester/year. The candidate is also debarred and forfeits the seat.
9.	If student of the college, who is not a candidate for the particular examination or any person not connected with the college indulges in any malpractice or improper conduct mentioned in clause 6 to 8.	Student of the colleges expulsion from the examination hall and cancellation of the performance in that subject and all other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted for the remaining examinations

		of the subjects of that semester/year. The candidate is also debarred and forfeits the seat. Person(s) who do not belong to the College will be handed over to police and, a police case will be registered against them.
10.	Comes in a drunken condition to the examination hall.	Expulsion from the examination hall and cancellation of the performance in that subject and all other subjects the candidate has already appeared including practical examinations and project work and shall not be permitted for the remaining examinations of the subjects of that semester.
11.	Copying detected on the basis of internal evidence, such as, during valuation or during special scrutiny.	Cancellation of the performance in that subject and all other subjects the candidate has appeared including practical examinations and project work of that semester/year examinations.
12.	If any malpractice is detected which is not covered in the above clauses 1 to 11 shall be reported to the University for further action to award suitable punishment.	

Malpractices identified by squad or special invigilators

1. Punishments to the candidates as per the above guidelines.
2. Punishment for institutions (if the squad reports that the college is also involved in encouraging malpractices)
 - (i) A show cause notice shall be issued to the college.
 - (ii) Impose a suitable fine on the college.
 - (iii) Shifting the examination centre from the college to another college for a specific period of not less than one year.

VAAGDEVI COLLEGE OF ENGINEERING
(AUTONOMOUS)

DEPARTMENT OF BUSINESS MANAGEMENT
(Applicable from the batch admitted during 2015-16 and onwards)

COURSE STRUCTURE

I YEAR

I SEMESTER

S.No.	Code	Subject	L	T	P	Credits
1	A91601	Business Environment	4			4
2	A91602	Managerial Economics	4			4
3	A91603	Management and Organization Theory	4			4
4	A91604	Accounting for Managers	4			4
5	A91605	Managerial Communication	4			4
6	A91606	Statistics for Management	4			4
7	A91607	Information Technology for Managers	4			4
8	A91608	IT – Lab			2	2
9	A91609	Comprehensive Viva-Voce of I Semester				2
Total			28		2	32

I YEAR

II SEMESTER

S.No.	Code	Subject	L	T	P	Credits
1	A92601	Human Resource Management	4			4
2	A92602	Marketing Management	4			4
3	A92603	Financial Management	4			4
4	A92604	Management Accounting	4			4
5	A92605	Operations Research	4			4
6	A92606	Business Research Methods	4			4
7		Open Electives	4			4
	A92607	Creativity & Innovation				
	A92608	Business Law				
	A92609	Business Ethics and Corporate Governance				
		Add on Course				
8	A92610	Data Analysis-Using soft ware tools			2	2
9	A92611	Comprehensive Viva-Voce of II Semester				2
Total			28		2	32

**VAAGDEVI COLLEGE OF ENGINEERING
(AUTONOMOUS)**

**DEPARTMENT OF BUSINESS MANAGEMENT
COURSE STRUCTURE**

II YEAR			I SEMESTER			
S.No.	Code	Subject	L	T	P	Credits
1	A93601	Organization Behaviour	4			4
2	A93602	Strategic Management	4			4
		Open Electives	4			4
3	A93603	Retail Management				
4	A93604	Total Quality Management				
5	A93605	Crisis and Disaster Management				
6	A93606	Production and Operations Management				
		Human Resources Management - Elective				
7	A93607	Performance Management	4			4
8	A93608	Compensation Management	4			4
9	A93609	Management of Industrial Relations	4			4
		Financial Management – Elective				
10	A93610	Security Analysis and Portfolio Management	4			4
11	A93611	Financial Markets and Institutions	4			4
12	A93612	International Financial Management	4			4
		Marketing Management – Elective				
13	A93613	Consumer Behaviour	4			4
14	A93614	Sales and Distribution Management	4			4
15	A93615	Product and Brand Management	4			4
		Add on Courses				
16	A93619	Mini Project – Industry Analysis			2	2
17	A93620	Mid-Term Project Appraisal (on Data Collection and Data Analysis) & Seminar			2	4
18	A93621	Comprehensive Viva-Voce of III Semester			2	2
		Total	24		6	32

II YEAR			II SEMESTER			
S.No.	Code	Subject	L	T	P	Credits
1	A94601	International Business	4			4
2	A94602	Entrepreneurship Development	4			4
3		Open Elective	4			4
	A94603	Event Management				
	A94604	Micro Finance				
	A94605	Knowledge Management				
4		Human Resource Management – Elective				
	A94604	Organization Development	4			4
	A94605	International Human Resource Management	4			4
	A94606	Strategic Human Resource Management	4			4
5		Financial Management –Elective				
	A94607	Financial derivatives	4			4
	A94608	Strategic Financial Management	4			4
	A94609	Corporate Taxation and Planning	4			4
6		Marketing Management - Elective				
	A94610	Marketing Communications	4			4
	A94611	Services Marketing	4			4
	A94612	Retail Marketing	4			4
7	A94613	Personal Effectiveness Lab (Preparation of CVs, Participation in Group Discussions and Mock Job Interviews)			2	2
8	A94614	Written Project Appraisal and Seminar			2	2
9	A94615	Comprehensive Viva-Voce of III Semester			2	2
		Total	24		6	30
